

PWB

Cream - Electret.

When applied to specific areas of audio and video equipment, this non toxic polarised cream has a profoundly beneficial effect on the perceived sound.

Whilst Cream-Electret can be beneficially applied to virtually any surface, it is difficult to manufacture and will therefore be expensive for the foreseeable future. We have therefore carefully selected optimum areas for its economic application. It will be found to be more economically effective to apply Cream-Electret to all the fuses within the mains plugs of all electrical appliances throughout a building than to apply Cream-Electret to the whole surface of one shelf assembly. Cream-Electret can be applied by the tip of a finger. Used judiciously, Cream-Electret is the most cost effective audio upgrade available.

The beneficial polarised pattern which can be obtained on a surface by applying Cream-Electret can be scattered and therefore neutralised by the application of most liquids, particularly furniture polishes. It is therefore advisable that Cream-Electret is only applied to surfaces where furniture creams and other liquids are not normally applied. If any liquid is inadvertently applied to any surface which has been treated with Cream-Electret, it is only necessary to dry the surface and reapply a further coating of Cream-Electret.

It is also only necessary to have the thinnest coating of P.W.B. Cream-Electret. The cream is readily adsorbed onto any surface where it will form a tenacious electrical bond. It is only necessary to have a coating of one molecule thickness. After applying the cream, remove all the surplus cream. The Cream-Electret can be used as a furniture and plastic polish.

Apply a thin coating of Cream-Electret to both sides of a Compact Disc. Cream-Electret should not be applied to the playing portion of the vinyl record but a thin coating of Cream-Electret should be carefully applied to the labels on a vinyl record. The outer plastic case of all audio and video cassettes and the plastic housing case for CD's and the illustrated outer cover of LP's should have a thin coating of Cream-Electret applied to them. The battery compartment of remote controls and of battery clocks should have a thin coating applied and it will be found to be extremely beneficial if a thin coating is applied to the printed body of a battery. The outer face of electric and battery clocks should also have a thin coating applied.

Vinyl record players should have a thin coating applied to a small area of the platter - with the exception of the surface which the belt drives. The arm tube, arm board etc., can all be beneficially coated with a thin layer of Cream-Electret.

Cream-Electret is a very effective treatment for the outer insulation of AC wires and all audio and video interconnects. A thin coating of Cream-Electret should be applied to the underside of the covers of all amplifiers., preamplifiers., CD players., tuners., tape cassette players., video recorders and the perspex cover of record players. We would emphasise that before removing the cover from any electrical apparatus, it should be disconnected completely from the AC supply. Remove the AC plug from the socket. Only attempt the application of Cream-Electret on electronic apparatus where you have the necessary skills to do so. For anyone finding the removal of equipment covers difficult, we suggest applying Cream-Electret to the outside of equipment covers but we emphasise that if any type of furniture polish is applied to the equipment covers, the beneficial effects of applying Cream-Electret will be removed.

Apply a thin coating of Cream-Electret to TV screens., Computer VDU's., all electric light bulbs including fluorescent tubes., the shelf top underneath audio equipment., loudspeaker stands and the plinth of a turntable. The underside of any polished furniture which is not normally cleaned with furniture cream should have a small area covered with a thin coating of Cream-Electret.

As the outside cabinets of loudspeakers are normally cleaned with furniture cream, we suggest removing the loudspeaker's decorative front and applying a thin coating of Cream-Electret to the speaker front board. Any wood on the decorative front should have a thin coating of Cream-Electret applied. If the loudspeaker bass unit has a Bextrene cone, apply a thin coating of Cream-Electret to the Bextrene cone. Also, the metal surround of any drive unit should have a thin coating applied.

A telephone and its connecting lead produce an adverse effect within a building. This adverse effect is changed to beneficial with a thin coating of Cream-Electret.

We repeat, any surface can be coated. The Cream is an emulsification of oil and water. It should therefore be kept away from electrical contacts.

To initially apply the cream and remove any surplus, we recommend the use of a plain white cloth or paper tissue, which have been enhanced by either a black dot applied to the centre of the cloth or tissue or a strip of P.W.B. Rainbow Foil attached to any part of the cloth or tissue. This is known as a "Super Wipe".

Price for a 15ml jar of Cream-Electret is £ 20.

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